



PETCO



A Logo Brought to Life.

Petco's request was simple. Build a cat and dog costume based on their logo. Following approval of the prototype costumes, Petco ordered fourteen more costumes for use at stores throughout the nation.

Because both the dog and the cat have closed mouths and large heads, the wearer's vision was situated behind the nose. Therefore, the noses were created using reticulated foam, allowing the wearer to see.

The black pads on the palms of their gloves were created with a "grip" fabric, enabling the wearer to get a better hold on objects.

Costume design by Kevin Wasden. Head construction by Caren Lefohn and Lu Smith. Body construction by Pat Cook.

